

PERSONALITY OF THE YEAR GALA 2026



EXCEPTIONAL BUSINESS LEADERS

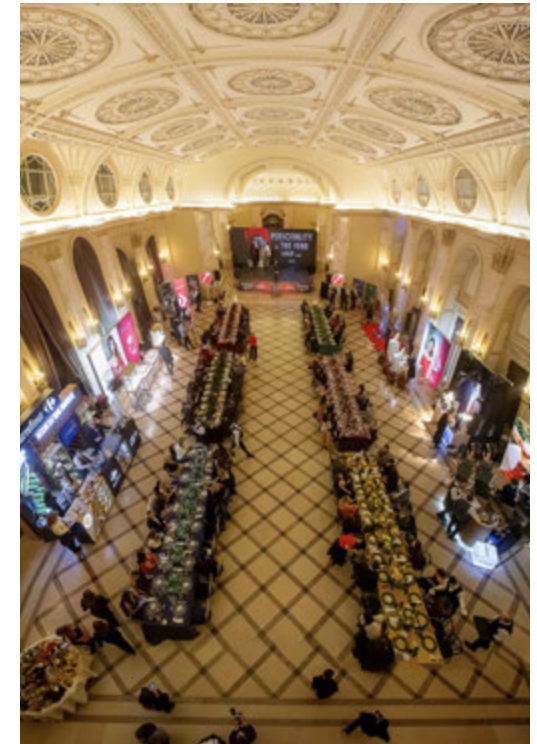
PERSONALITY OF THE YEAR GALA 2026



EXCEPTIONAL BUSINESS LEADERS

Forbes Romania, the leader of the media and business events in Romania, is very close to the business community, supporting companies, brands and people, through print and online content, through online and offline events.

Our mission, from the beginning, has been to use all resources to support and highlight those business leaders who have fought ceaselessly in the past years to save companies and jobs.



PERSONALITY OF THE YEAR GALA 2026



EXCEPTIONAL BUSINESS LEADERS



Inspired by remarkable examples of courage and entrepreneurial spirit, we launched, on February 10, 2022, a unique event in the history of **ForbesRomania: Forbes Personality of the Year.**

Through this event, **Forbes Romania** supports and honors the “spearheads” of business in Romania, those leaders for whom there is no “I cannot”, who do not admit defeat. Those leaders who, with sacrifices and an iron will, continued the fight and saw the results.



PERSONALITY OF THE YEAR GALA 2026



EXCEPTIONAL BUSINESS LEADERS



In November 2026, **Forbes România** will recognize one leader from each key business sector, including tech, real estate, manufacturing, and more, based on an internal selection process. The event will conclude with the award of **Forbes România Personality of the Year 2026**, honoring the most outstanding leader in the Romanian business community.

Over the years, **Forbes România** has highlighted the heroes of Romanian business and inspired the next generation of leaders. We invite you to join us in celebrating role models who set an example and deserve recognition.



PERSONALITY OF THE YEAR GALA 2026



EXCEPTIONAL BUSINESS LEADERS

PLATINUM Partner: 17.000 eur + VAT

**POSITIONING AS AN OPINION LEADER
AND DIRECT INTERACTION WITH EVENT
PARTICIPANTS:**

- Opportunity to hand out an award during the gala;
- Dedicated activation space in the event's networking area;
- Opportunity to offer customized goodie bags to participants;
- 4 event invitations for company representatives or partners.

EXCEPTIONAL BRAND VISIBILITY:

- Partner logo displayed across all online and offline promotional materials of the event;
- One spread advertising in the next issue of **Forbes Romania** or **Forbes Life Romania** magazine;
- Online Brand Voice on www.forbes.ro;
- Video spot of up to 1 minute broadcast during the event (in/out);
- Public mention of the company as a partner during the event and in the follow-up article;
- Representative photos included in the dedicated event photo album, with the possibility of reuse by crediting the source;
- 5 annual subscriptions to **Forbes Romania** magazine + 5 annual subscriptions to **Forbes Life Romania** magazine.

PERSONALITY OF THE YEAR GALA 2026



EXCEPTIONAL BUSINESS LEADERS

GOLD Partner: 12.000 eur + VAT

**POSITIONING AS AN OPINION LEADER
AND DIRECT INTERACTION WITH EVENT
PARTICIPANTS:**

- Dedicated activation space in the event's networking area;
- Opportunity to offer customized goodie bags to participants;
- 3 event invitations for company representatives or partners.

REMARKABLE BRAND VISIBILITY:

- Partner logo displayed across all online and offline promotional materials of the event;
- Two online advertorials published on www.forbes.ro;
- Video spot of up to 30 seconds broadcast during the event (in/out);
- Public mention of the company as a partner during the event and in the follow-up article;
- Representative photos included in the dedicated event photo album, with the possibility of reuse by crediting the source;
- 3 annual subscriptions to **Forbes Romania** magazine + 3 annual subscriptions to **Forbes Life Romania** magazine.

PERSONALITY OF THE YEAR GALA 2026



EXCEPTIONAL BUSINESS LEADERS

SILVER Partner: 7.000 eur + VAT

**POSITIONING AS AN OPINION LEADER
AND DIRECT INTERACTION WITH EVENT**

PARTICIPANTS:

- Dedicated activation space in the event's networking area;
- Opportunity to offer customized goodie bags to participants;
- 2 event invitations for company representatives or partners.

HIGH-IMPACT BRAND VISIBILITY:

- Partner logo displayed across all online and offline promotional materials of the event;
 - Video spot of up to 30 seconds broadcast during the event (in/out);
 - One online advertorial published on www.forbes.ro;
 - Public mention of the company as a partner during the event and in the official follow-up article;
 - Representative photos included in the dedicated event photo album, with the possibility of reuse by crediting the source;
 - 2 annual subscriptions to **Forbes Romania** magazine + 2 annual subscriptions to **Forbes Life Romania** magazine.
-

PERSONALITY OF THE YEAR GALA 2026



EXCEPTIONAL BUSINESS LEADERS

CONTACT

sales@forbes.ro
events@forbes.ro
